

BUP

**BARASAT
UNNAYAN
PROSTUTI**



2023-2024

ANNUAL REPORT

BUP: AN ORGANISATION FOR SOCIAL CHANGE

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Preface

Barasat Unnayan Prostuti (BUP), established in 1993, is a non-profit organization dedicated to holistic community development.

Over the past 27 years, BUP has expanded its program activities to address critical issues such as human trafficking, health, education, environment, and livelihood promotion.

Certified by the Ministry of Home Affairs under FCRA and registered with NGO Darpan under NITI Aayog, BUP operates under the West Bengal Societies Registration Act.

The organization emphasizes community-based interventions and works closely with communities and government departments to empower the population to access their rights and entitlements.

BUP's primary focus is currently on combating human trafficking in the vulnerable North 24 Parganas district of West Bengal, where it has established itself as a leading entity in rescue, repatriation, and rehabilitation efforts. Additionally, the organization is involved in livelihood promotion, micro-finance initiatives, community-based healthcare, education programs, and environmental sensitization as part of its comprehensive approach to community development.

Society Registration No:	S / 75414 of December 1993
FCRA Reg. No.:	147110437 of July 1998
Section 12A Registration:	S-16/96-97 of July 1996
NGO Darpan Registration:	WB/2009/0002959



From Secretary's Desk

Barasat Unnayan Prostuti, established in 1993, continues its dedicated journey to build meaningful relationships with communities, stakeholders, and government agencies. Our mission is driven by three core pillars: Child Protection, Women's Empowerment, and Environmental Development, with a strong focus on addressing the growing challenges posed by climate change. As we celebrate 30 years of service, we recognize that while our efforts have yielded significant impact, the ongoing challenge of securing resources remains a critical factor in ensuring the sustainability of our programs.

This year, we have placed a greater emphasis on strengthening our fundraising efforts to support the long-term sustainability of the organization. We have been exploring new partnerships, engaging with a wider network of donors, and actively seeking grants to ensure that our key initiatives continue to thrive. In parallel, we are working towards building stronger financial models that will enable us to operate more efficiently and independently. These efforts are not only vital for the sustainability of our work but also crucial in expanding our reach and impact across the communities we serve.

Our programs remain deeply committed to making a difference. We continue our work in anti-trafficking, child marriage prevention, promoting universal education, reducing school dropout rates, and providing skills development opportunities for adolescent girls and women. Our women's empowerment initiatives, particularly through the formation of self-help groups, have been instrumental in fostering economic independence and stability.

As we move forward, our focus remains on enhancing these programs and securing the resources necessary to ensure their continued success. We extend our heartfelt gratitude to our partners and supporters, whose contributions are invaluable in helping us sustain our mission. Together, we look forward to advancing our vision for a more just and equitable society.

Ranjit Kumar Dutta
Director

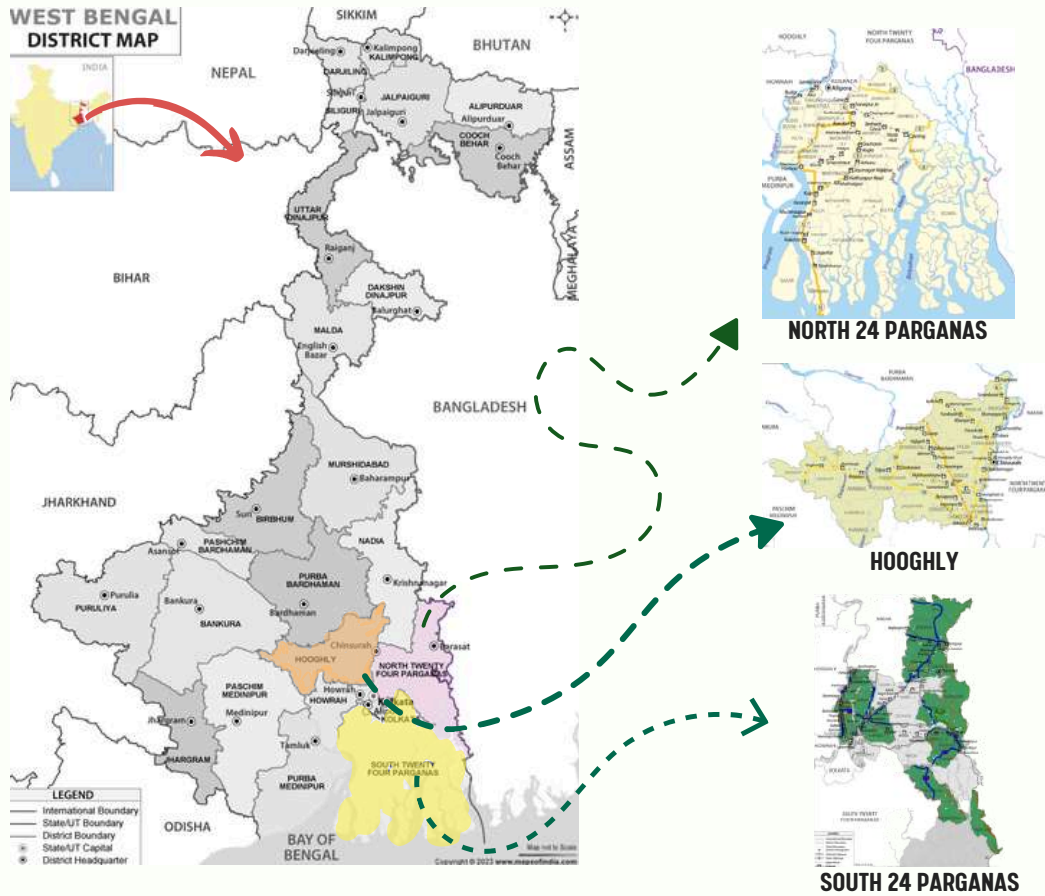
Mission

BUP strives the process of awareness raising, skills, development and provide required resources to bring about a meaningful and sustainable change in human, environment, finance and cultural areas of life

Vision

BUP envisions a society where people, irrespective of gender, caste, creed, ethnicity and religion can fully utilize their potential to establish a process of socio economic and cultural development

Geographical Reach



State: West Bengal and Jharkhand

Districts: North 24 Parganas, South 24 Parganas & Hooghly

Sanhati (Strengthening Community based Safety Net Programme)

This program, initiated in 2018 and ongoing, aims to establish a safety net within the community to combat the rising issue of human trafficking, with a particular focus on protecting adolescent girls. The problem of human trafficking has persisted in all Development Blocks of North 24 Parganas,



Theater Performance by Yuva Sakti Leaders

but we have pinpointed Amdanga and Gaighata Blocks for intervention. Initially, we selected two highly vulnerable Panchayats, Beraberia and Sutia, for intervention. However, we have since expanded our efforts to include two more vulnerable Panchayats, Bodai and Shimulpur, in our intervention activities.

◀ The primary strategy of the Sanhati program for the year ▶

- **Strengthening & Capacity Building:** Enhance the capabilities of Yuva Sakti Groups to effectively combat social issues.
- **Community-Level Sensitization Meetings:** Conduct meetings aimed at preventing early marriage, school dropouts, and child labor, facilitated by Yuva Sakti Groups.
- **Awareness Generation:** Utilize theater performances by local Yuva Sakti Groups to raise awareness about gender discrimination, early marriage, dowry, trafficking, and domestic violence in the community.

- **Training of Trainers:** Provide training for Vigilance Group Members on life-skill education, trauma care, and basic counseling techniques.
- **Creation of a Safety Net:** Establish a safety net to prevent trafficking, involving stakeholders and Yuva Sakti Group members.
- **Advocacy for Systematic Change:** Promote advocacy and escalation efforts for systemic changes using a rights-based approach.
- **Livelihood Opportunities:** Create self-employment opportunities for Yuva Sakti members.
- **Visibility and Media Engagement:** Enhance visibility and engage effectively with media for sensitization efforts.

► Achievements ◄

The Sanhati program has achieved significant progress over the past year in addressing critical social issues.

Increased Community Awareness:

- Notable rise in awareness regarding gender discrimination, early marriage, dowry, trafficking, and domestic violence.
- 46 community-level sensitization meetings conducted by Yuva Sakti Groups focused on preventing early marriage, school dropout, and child labor.
- 22 theater performances organized by local theater groups addressing these social issues.

Enhanced Community Engagement with Authorities:

- Vigilance group members confidently arranged interfaces with DCPO, CDPO, DSW, and Gram Panchayat Pradhans on social issues.
- Applications submitted to authorities regarding child marriage prevention and missing cases.

Decrease in Child Marriage and Trafficking:

- Remarkable decrease in child marriage and trafficking cases, with interventions in seven child marriage and missing cases reported.

Capacity Building of Vigilance Group Members:

- Members are now capable of conducting training sessions on life-skill education, trauma care, and basic counseling.
- Four Training of Trainer sessions successfully completed.
- Vigilance group members can effectively identify trauma cases and provide counseling support to 21 youths and trafficking survivors.

Active Participation in Child Protection Committees:

- 142 Yuva Sakti Group members included in the Village Level Child Protection Committee (VLCPC), reinforcing community child protection efforts.

Support for Livelihood and Self-Employment:

- Livelihood opportunities provided to 30 Yuva Sakti members, enabling them to start their own businesses.

Effective Media Engagement:

- Achieved visibility through 30 Facebook posts, garnering 554 likes and 6,501 views, enhancing community awareness of social issues.

In Summery

The Sanhati program has made remarkable strides in empowering communities and addressing critical social issues over the past year through a comprehensive approach that combines awareness generation, capacity building, and community engagement. The active involvement of Yuva Sakti Groups and Vigilance Group members has been pivotal in tackling challenges related to gender discrimination, early marriage, dowry, trafficking, and domestic violence, resulting in tangible reductions in child marriage and trafficking cases. Additionally, the establishment of livelihood opportunities has enhanced the economic independence of many participants, further strengthening community resilience. Collaboration with local stakeholders, authorities, and community members has been vital for sustaining our efforts, creating a safety net that protects and empowers vulnerable populations. Looking ahead, we remain dedicated to expanding our reach and deepening our impact, committed to fostering a society where every individual can thrive free from discrimination and violence, and striving for a brighter, more equitable future for all.



Interface with DCPO - SANHATI PROGRAM



Tafteesh- In search of Justice (Anti-Trafficking Program)

The Tafteesh Programme focuses on ensuring legal support, strategic litigation, and case management for survivors of human trafficking and gender-based violence (GBV). In 2023-2024, Tafteesh's strategy revolved around strengthening the legal capacity of its social workers and survivor collectives, improving case tracking, and engaging with local and interstate authorities to ensure more effective prosecutions. This year, the program made significant strides in both enhancing its legal support mechanisms and addressing complex cases of trafficking and GBV through community involvement.

The Tafteesh Anti Trafficking program operates along five key dimensions:



Primary Strategies

- **Digital Database Management (MIS) Enhancement:**
 - **Objective:** Increase reliance on a digital management information system (MIS) to collect, store, and analyze data.
 - **Action:** Utilize this data as evidence in advocacy efforts, facilitating informed decision-making and strategic advocacy.
- **Strengthening the Criminal Justice System:**
 - **Objective:** Advocate for accountability within the criminal justice system, particularly within the police department.
 - **Action:** Implement systematic advocacy approaches that incorporate procedural corrections and strategic litigation methodologies to improve police accountability and the overall justice process.
- **Access to Victim Compensation:**
 - **Objective:** Ensure that all survivors of human trafficking and related crimes receive access to victim compensation.
 - **Action:** Work towards eliminating barriers and facilitating the claims process for victim compensation.
- **Strategy Document Finalization:**
 - **Objective:** Align the Taftesh program's strategy with program-level objectives and overall organizational goals.
 - **Action:** Finalize a comprehensive strategy document that clearly outlines objectives, methodologies, and expected outcomes.
- **Interstate Networking and Collaboration:**
 - **Objective:** Strengthen collaborations with state-level organizations to enhance interstate case management.
 - **Action:** Share learnings and best practices from the Taftesh program to improve coordination and support for survivors across state lines.

- **Amplifying Survivors' Voices:**

- **Objective:** Raise collective survivor voices at both state and national levels.
- **Action:** Facilitate platforms for survivors to discuss issues related to victim compensation (VC) and the need for speedy trial processes, promoting their rights and needs.

- **Enhancing Legal Aid Support:**

- **Objective:** Ensure the effective functioning of legal aid lawyers.
- **Action:** Encourage more active participation of legal aid lawyers in the victim compensation (VC) and procedural correction (PC) processes, ensuring survivors receive adequate legal representation.

- **Knowledge Product Creation:**

- **Objective:** Document and disseminate changes and impacts achieved through the Tafteesh program.
- **Action:** Create knowledge products, such as reports, case studies, and other materials, to share findings, challenges, and successes with stakeholders and the broader community.



Championing access to justice for survivors through DLSA legal support.

Achievements

The Tafteesh program has made significant strides this year, demonstrating impactful progress through a combination of evidence-based advocacy, strengthened legal frameworks, and collaborative efforts aimed at supporting survivors of human trafficking.

Evidence-Based Advocacy: The BUP has effectively utilized data from the Tafteesh Management Information System (MIS) to engage in evidence-based advocacy with block-level and Panchayati Raj Institution (PRI) administrations. This approach has enhanced understanding and responsiveness to survivor needs within local governance structures.

Strengthened Anti-Human Trafficking Units (AHTUs): The Basirhat AHTU has emerged as a leading unit in North 24 Parganas, with the successful initiation of operations in Barasat and Bongaon, thereby expanding the network of anti-trafficking efforts across the region.

Empowerment of Survivor Collectives: Survivors' collectives have established a more substantial presence in key platforms such as the ILFAT and IWG, resulting in heightened attention to victim compensation (VC) and AHTU issues at national conferences in Delhi over the past year.

Strategic Document Finalization: BUP has finalized a comprehensive strategy document that will guide the organization's future direction, ensuring alignment with program-level objectives and the overall mission to combat human trafficking.

Enhanced Law Enforcement Relationships: The relationship with the West Bengal State Police CID- AHTU department has strengthened significantly, facilitating improved cooperation and accountability in addressing trafficking cases.

Collaborative Learning Initiatives: BUP has partnered with organizations from Jharkhand, North Bengal (Duars Express), and Delhi to share Tafteesh learnings, promoting collaboration and knowledge exchange that benefits survivors across different states.

Improved Data Accuracy: The Taftesh MIS achieved 50% data accuracy, enhancing the reliability of the information used for advocacy and program implementation.

Victim Compensation Distribution: A total of ₹6,575,000 has been awarded in victim compensation to survivors, reflecting the program's commitment to ensuring access to justice and support for those affected by trafficking.



Case Management Success: 20 cases have been successfully transferred to AHTUs, including 4 cases forwarded to the CID-West Bengal, illustrating effective case management and collaboration with law enforcement agencies.



Legal Aid Support: Legal aid lawyers provided assistance in filing victim compensation claims for 10 cases, ensuring that survivors received necessary legal support to pursue their rights.

Guaranteed Legal Representation: 100% of survivors have been provided with legal representation through the free legal aid service, ensuring comprehensive support for all individuals seeking justice.

Advocacy at the District Level: One district-level advocacy meeting was conducted with the District Magistrate of North 24 Parganas, where a sample letter submitted by survivors to Block Development Officers (BDOs) was shared, emphasizing the need for proactive action and support.

Research and Analytical Reports: BUP prepared one detailed study report on AHTU engagement in North 24 Parganas, along with various analytical and observational reports, which have been crucial in assessing the impact of different initiatives on program-level implementation.

In summary

the Taftesh program has made significant strides this year, demonstrating a strong commitment to enhancing the lives of survivors of human trafficking and improving the justice system's efficacy. Through evidence-based advocacy, strengthened legal frameworks, and collaborative partnerships, the program has effectively addressed critical issues affecting survivors. Achievements in victim compensation, case management, and the active involvement of survivor collectives in national discussions highlight the program's impact. The finalized strategy document will guide future initiatives, ensuring alignment with organizational goals and the evolving needs of survivors. As we move forward, we remain dedicated to advocating for systemic change, facilitating access to justice, and amplifying the voices of those we serve, striving for a future where every survivor has the opportunity to heal, rebuild, and thrive in a just and equitable society.





Leadership Next (Anti-Trafficking Program)

The program, originally known as the Survivors' Leadership Program (SLP) since 2018, empowered trafficking survivors by fostering leadership through mentoring and collaborative learning. Survivors worked with staff from mentoring organizations to explore leadership styles, gradually transforming into leaders themselves. In 2021, the program shifted its strategy and approach, leading to its rebranding as "Leadership Next" to further support long-term leadership development.



Leadership Next empowers survivors by nurturing leadership skills across all aspects of their lives.

Theme of the year "Role Shifting and Hand Over"

This year, Leadership Next implemented the strategy of role shifting and handover to strengthen the organizational structure and prepare the team for future leadership roles. The approach focused on capacity-building, visibility, mental health, and gradual delegation of responsibilities to ensure a sustainable and empowered leadership ecosystem.

Skill Enhancement of Secretariat Members:

Through targeted training in Proposal Writing, M&E, GMF, and Documentation, Secretariat members improved their operational skills, applying them to daily tasks and strengthening their roles.

Media Visibility and Strategic Expansion:

Collaborations with state and national partners increased the Secretariat's visibility, amplifying the Consortium's voice in the anti-trafficking movement and deepening relationships with government bodies through the Annual Leadership Meet.

Mental Health Promotion and Team Resiliency:

Leadership Next introduced a mental health strategy, including open discussions and self-reflection, promoting team well-being and building resilience, creating a healthier, more balanced environment.

Role Shifting and Handover:

A gradual handover of roles to Bijoyini leaders and facilitators ensured leadership sustainability, with 10 Bijoyini leaders and 3 facilitators trained for new responsibilities.

Escalation, Crisis Management, and Program Convergence:

The team developed skills in crisis management, role clarity, and co-facilitation, enhancing the intersectionality between Collectives and Mentoring Organizations for more effective community engagement.

► Achievements of Leadership Next This Year ◄

Leadership Next achieved significant progress this year, focusing on capacity building, leadership development, and strengthening partnerships.

- **Capacity Building:** 2 program personnel and 1 finance staff enhanced their skills in concept writing, proposal development based on the Logical Framework Approach (LFA), proposal-wise budgeting, and process documentation.
- **Leadership Documentation:** The growth of 10 leaders has been documented with supporting evidence.
- **Government Scheme Linkages:** 40 Bijoyini leaders were linked to government schemes such as housing, insurance, and pension plans for enhanced future security.
- **Mental Health Management:** At least 40% of the Secretariat team built the capacity to manage workplace mental stress through self-initiative practices.

- **Independent Collaboration & Networking:** The Secretariat successfully expanded its visibility and influence by independently collaborating and networking with new partners, extending their reach from state-level to national levels.
- **Strengthened Partnerships:** Stronger partnerships were established between GGBK, Savera Foundation, and Bihaan Samuh, creating a robust support network.
- **Annual Leadership Meet:** The Annual Leadership Meet provided a platform for leaders, MOs (Mentoring Organizations), and consortium members to review their journey, share success stories, and achievements, while also fostering relationships with district-level stakeholders, LN partners, and media representatives.
- **Networking and Facilitation Skills:** The Secretariat, MOs, and collectives participated in various networking opportunities such as AATWIN (Nepal), IWG (India Working Group), and CACL (Campaign Against Child Labour), where they exercised and enhanced their facilitation skills.
- **Team Bonding and Personal Growth:** The process of team bonding within Leadership Next was revived through personal growth and resilience-building sessions, which helped foster a sense of unity and strengthened their collective purpose.

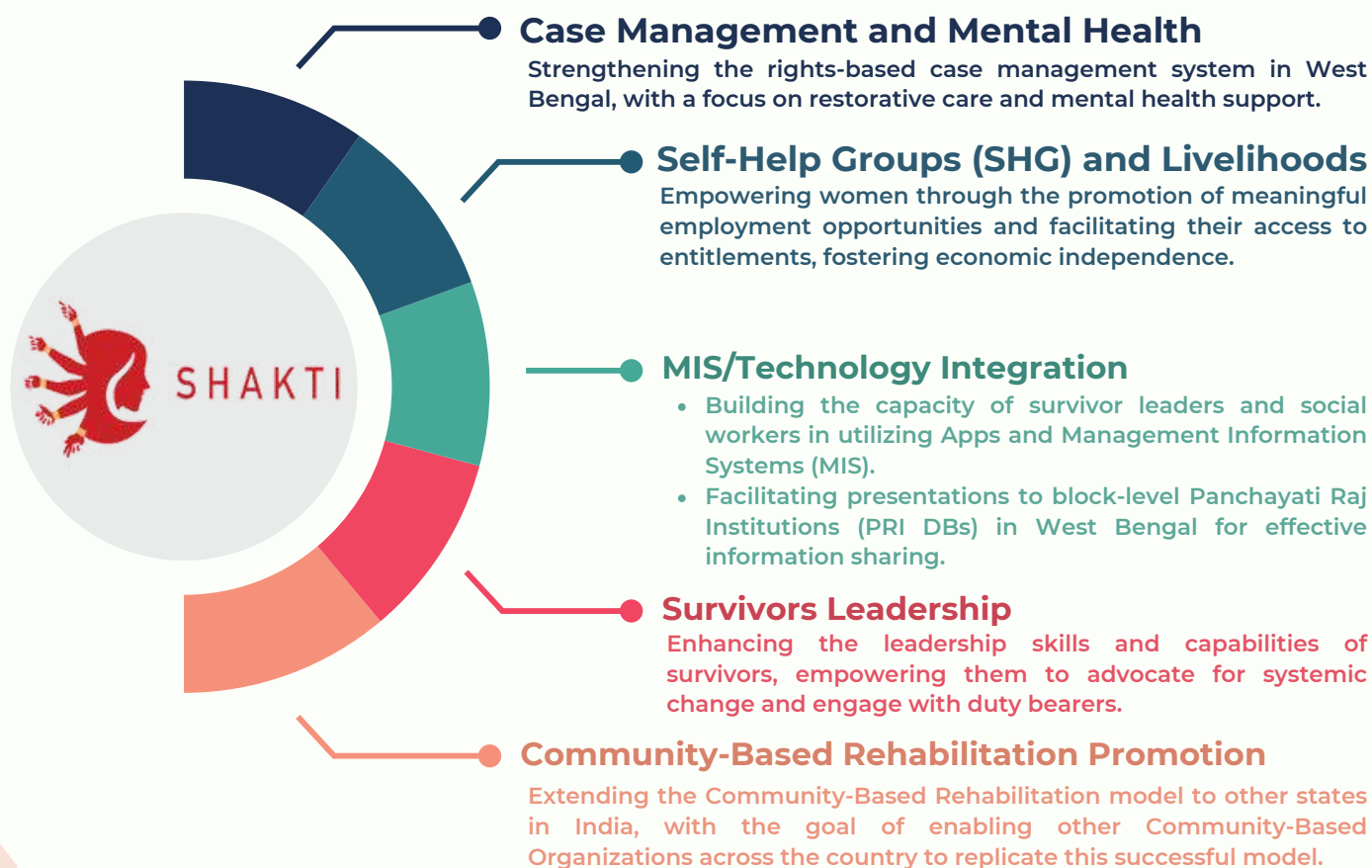




Shakti (Anti-Trafficking Program)

The Shakti Project, launched through a collaboration between the non-governmental organization Sanjog and BUP, is a comprehensive program aimed at tackling the trafficking of women and girls for commercial sexual exploitation. Its primary objectives encompass preventing trafficking, safeguarding survivors, and facilitating their complete rehabilitation and successful reintegration into society.

◀ The 5 Key Components of Shakti ▶



Primary Strategies

Handholding Support for Social Workers: The program placed a strong emphasis on providing continuous, hands-on support to social workers. This allowed the social workers to better assist vulnerable individuals in their communities by:

- Providing personalized mentorship and guidance.
- Helping social workers develop expertise in case management for survivors of trafficking and violence.
- Offering immediate assistance and feedback on complex cases to improve service delivery.

Transition from Mobile-Based to Web-Based MIS (Management Information System). To enhance the efficiency and accuracy of case data management, the Shakti Programme transitioned from a mobile-based system to a more advanced, web-based MIS. The benefits included:

- **Improved data collection:** The web-based system allowed for more reliable, real-time updates on case data.
- **Centralized coordination:** Teams could access the system from various locations, facilitating better collaboration across different regions and departments.
- **Enhanced decision-making:** With more accurate data, Shakti could make informed decisions about interventions and resource allocation.

Capacity Building through Training of Trainers (TOT): To further empower its workforce, the program invested in extensive training for social workers, with a focus on Training of Trainers (TOT). This strategy aimed at:

- Equipping social workers with the knowledge and skills necessary to handle diverse cases.
- Enabling trained social workers to mentor others, creating a ripple effect of skill-sharing within the organization.
- Focusing on key topics like trauma-informed care, legal advocacy, and crisis intervention.

Strengthening Community Engagement: Shakti's strategy emphasized creating stronger connections between social workers and the communities they serve. This included:

- Building trust and open communication channels between community members, survivors, and service providers.
- Involving local stakeholders, such as community leaders, law enforcement, and healthcare providers, in addressing the vulnerabilities of at-risk individuals.
- Promoting community-based rehabilitation to ensure that survivors are supported in reintegrating into society.

Achievements

The Shakti program has demonstrated significant progress and impact over the past year through a series of well-structured initiatives aimed at empowering survivors, enhancing social worker capabilities, and fostering community engagement. This summary highlights the key achievements, integrating both quantitative and qualitative outcomes.

Training and Capacity Building:

- **Social Worker Development:** A total of 9 social workers received Training of Trainers (ToT) training, focusing on module development and documentation. This initiative enabled 4 social workers to advance their skills further through an advanced ToT training program.
- **Leadership Skill Development:** Through the National Rural Livelihood Mission (NRLM) and Community-Based Organizations (CBOs), leaders participated in skill development training, allowing survivor Self-Help Groups (SHGs) to secure loans and establish their businesses. This effort facilitated alternative livelihood opportunities and fostered individual entrepreneurship.

Networking and Collaboration:

- **Indo-Nepal Networking Initiatives:** Collaborative efforts with AATWIN and local organizations, including PAT, GGBK, Sanlap, Utthan, Bijoyini, and Icon Collective, were established to strengthen Community-Based Rehabilitation (CBR) strategies.
- **Local Networking in Basirhat:** Key partnerships were formed with organizations like Sanlap, Sristi, Panitor Pally Uannayan Samity, Merry Ward, and Crisil Foundation, enhancing community engagement and resource sharing.

Case Management and Visibility:

- **Tri-Party Case Management (TPCM):** A total of 20 TPCMs were conducted across 10 blocks, utilizing a Management Information System (MIS) to facilitate data sharing and enhance visibility of leaders' requirements to Duty Bearers (DBs). This process improved access to government schemes for the leaders.
- **Family Engagement:** Social workers engaged 38 families in the problem-solving process, categorizing them based on their levels of engagement (High, Moderate, Low), which enabled a more tailored support approach for survivors.

Media and Communication:

- **Media Engagement:** The program successfully published 9 articles in state and national print and electronic media, along with 35 Facebook posts and 23 Twitter posts. This increased visibility helped raise awareness about the Shakti program and its beneficiaries.
- **Social Media Training:** 9 leaders received training in social media management, equipping them with the skills to post independently and effectively communicate their stories and initiatives.

Community Engagement and Entrepreneurship:

- **SHG Participation in Fairs:** SHG members participated in 4 fairs (Admas University, Sanhita, Laxmikantopur Mela, Thakurnagar Mela), where they earned ₹18,000 by showcasing their products under the stall name "Bipini Bitan." This experience promoted entrepreneurship and introduced members to digitization and online banking.
- **Intra-Networking Meetings:** Two intra-networking meetings were held between GSS, NSS, Alor Disha, and Suhasini SHG, fostering collaboration and knowledge sharing on SHG movements, activities, and challenges.

In Summery

The Shakti Programme made significant strides in 2023-2024, with its focus on strengthening social workers through TOT training, transitioning to a more efficient data management system, and enhancing community engagement. The program's strategic focus on capacity building, data accuracy, and survivor-centered case management has resulted in both qualitative and quantitative improvements. These efforts have allowed Shakti to provide higher-quality services to survivors of trafficking and gender-based violence, while positioning the program for sustainable impact in the years to come.





Shakti - Management Information Systems (MIS)

The Shakti program continues to strengthen the community-based rehabilitation (CBR) framework for survivors of trafficking through innovative approaches to technology and data usage. The program's core focus this year revolved around leveraging digital tools and



Shakti Team: Leading Digital, Data-Driven, Survivor-Led Rehabilitation.

building the capacity of stakeholders to ensure efficient, data-driven, and survivor-led rehabilitation processes.

Primary Strategies

Capacity Building of Survivor Leaders and Social Workers on Technology Usage

- Training sessions on using mobile and web-based applications like Sanyukt and Uttar.
- Familiarization with tools like Google Forms, Zoom, and PowerPoint to promote self-sufficiency among survivors and social workers.

Empowering Stakeholders of CBR with Data and Technology

- Digitization of case management processes to improve decision-making.
- Equipping the project team and survivor leaders with the ability to gather, analyze, and act on data for advocacy and rehabilitation initiatives.

Achievements

Enhanced Digital Case Management

- Complete digitization of the Case Intake Tool (CIT) process.
- Remote data entry and uploading through mobile devices.

Increased Capacity in Technology Usage

- Survivor leaders and social workers independently using tools like Google Forms for case data entry.
- Survivor leaders hosting and managing Zoom sessions.
- CBO staff creating PowerPoint presentations and using digital applications like Sanyukt and Uttar effectively.

Empowerment through Data and Technology

- The ability to prioritize survivor needs based on collected data, driving advocacy efforts with stakeholders.
- Development of a sense of ownership among survivors and the project team due to technological competence.

Workshops and Capacity Building

- Conducted one capacity-building session for social workers.
- Organized two workshops focused on Community-Based Rehabilitation (CBR).

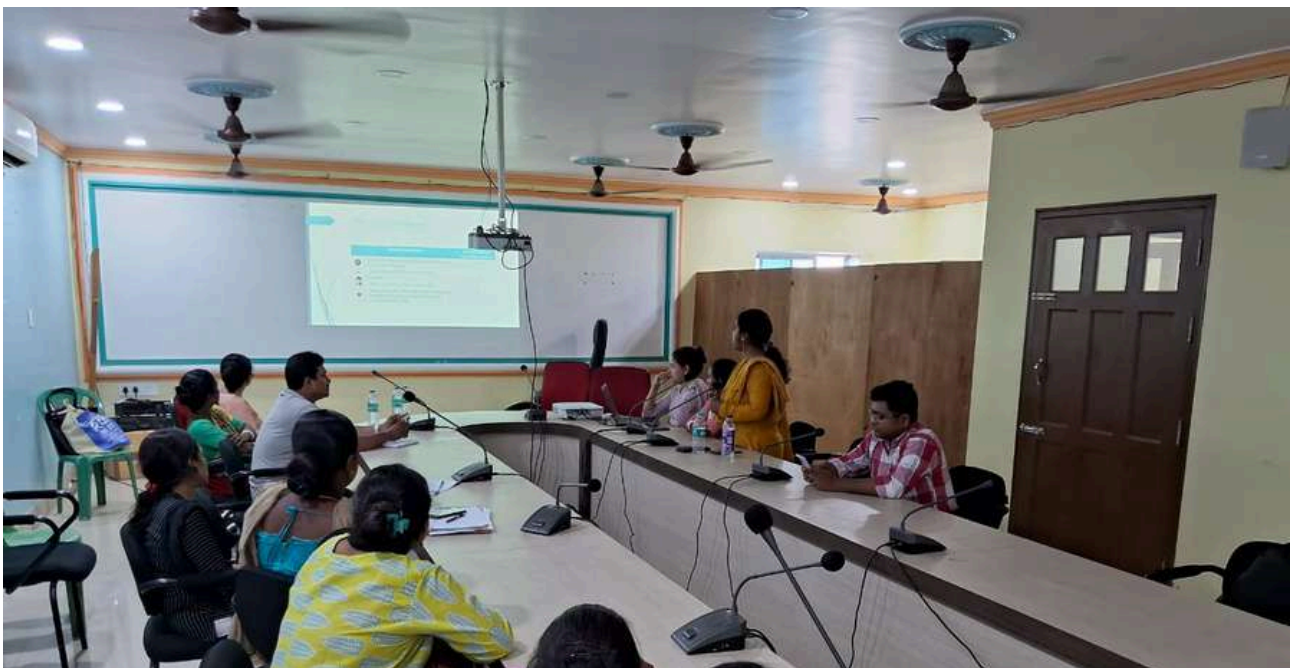
Improved Efficiency and Sustainability

- Streamlined case management processes through technology adoption.
- Empowerment of survivors to actively participate in their rehabilitation journey, fostering sustainability within the program.

In Summery

The Shakti program has significantly transformed the rehabilitation landscape by integrating technology into its processes. Survivor leaders and social workers now independently manage digital tools, enabling efficient case management and data-driven advocacy. The ability to prioritize needs and initiate digital interactions symbolizes a shift toward survivor-led empowerment and sustainable community-based rehabilitation.

This year's focus on building technological capacity has streamlined processes, improved efficiency, and fostered a sense of ownership among stakeholders. By empowering survivors and the project team with data and digital tools, the program has not only enhanced rehabilitation outcomes but also set a strong foundation for future growth. The journey ahead will aim to deepen these capacities and expand the reach of technological solutions to further strengthen survivor-led initiatives.



Sharing MIS data with duty bearers enhances their understanding of survivors' needs.

Addressing Trafficking Through Effective Prevention and Reintegration Programme (ATTERP)

The Addressing Trafficking Through Effective Prevention and Reintegration Programme (ATTERP) is designed to combat human trafficking by focusing on prevention and reintegration strategies. The program aims to empower communities, especially youth,



Annual Evaluation

to actively participate in the fight against trafficking while ensuring the protection of child rights. By fostering collaboration among various stakeholders, ATTERP seeks to create a robust framework for awareness, advocacy, and action against trafficking and child rights violations

Primary Strategies

Trafficking Prevention Through CYP Group Formation & Youth Initiatives: Establish Child and Youth Participation (CYP) groups to engage young people in active prevention efforts against trafficking by forming youth-led initiatives that promote leadership, awareness, and advocacy among peers, fostering a culture of prevention and resilience within the community.

Trafficking Prevention Through Stakeholder Involvement: Involve various stakeholders, including local authorities, NGOs, and community leaders, to strengthen collective efforts against trafficking by organizing multi-stakeholder meetings, workshops, and training sessions to ensure a coordinated response, leveraging the resources and expertise of each stakeholder.

Community Awareness by CYP Leaders for Prevention of Trafficking & Child Rights Violations:

Equip CYP leaders with the knowledge and tools necessary to raise awareness about trafficking and child rights violations within their communities by developing and implementing awareness campaigns led by CYP leaders, using workshops, community gatherings, and social media to disseminate information and educate community members.

Strengthening of Village Level Child Protection Committees (VLCPC) for Protection of Child Rights:

Enhance the effectiveness of Village Level Child Protection Committees (VLCPC) in safeguarding child rights and preventing trafficking by providing training and resources to VLCPC members, empowering them to identify and address trafficking risks and child rights violations, while strengthening reporting mechanisms and collaboration with local authorities for timely responses.

Achievements

The Addressing Trafficking Through Effective Prevention and Reintegration Programme (ATTERP) has successfully achieved significant milestones over the past year, contributing to the prevention of trafficking and the protection of child rights in the project area.

- **Active Involvement of Child and Youth People (CYP):** Child and Youth People have played a crucial role in mitigating social issues, engaging actively in community initiatives to promote awareness and advocacy against trafficking and child rights violations.
- **Collaboration with Community Influencers and Service Providers:** The program has fostered cooperation among community influencers and service providers at the Panchayati Raj Institution (PRI) and block levels, enhancing community support for trafficking prevention efforts.

- **Engagement with Child Protection Authorities:** Successful interfaces were conducted with the District Child Protection Officer (DCPU) and the Child Welfare Committee (CWC), strengthening collaboration and support from child protection authorities.
- **Formation of CYP Groups:** Five CYP groups were formed, each consisting of 25 members across five Gram Panchayats in Gaighata Block, with a total of 145 CYP actively involved in the program.
- **Engagement of Community Influence Persons:** The program successfully engaged 130 community influence persons, enhancing advocacy and support for child rights and trafficking prevention within the community.
- **Prevention of Child Marriage:** A notable achievement includes the prevention of 32 child marriage cases, demonstrating effective community mobilization and awareness efforts.
- **School Admissions for Dropout Children:** The program facilitated the admission of 47 dropout children into schools, ensuring access to education and a pathway for their development. Integration of Child Laborers into Education: Thirty-one children previously engaged in child labor were admitted to school, with placements in classes appropriate to their age, promoting their right to education.
- **Community Awareness Meetings:** A total of 43 community awareness meetings focusing on child rights and gender issues were organized in the project area, fostering dialogue and understanding among community members.
- **Engagement Activities with CYP Groups:** Fifty-one meetings with CYP groups were conducted, resulting in 19 theater shows performed in the community that addressed various social issues, effectively engaging audiences in important conversations.

VIKASH Program

The VIKASH Program aims to empower communities, particularly youth and women, by focusing on health, hygiene, safety, and environmental sustainability. The program promotes community mobilization, enhances awareness about health and hygiene practices,



Foot Wear Distribution

and provides essential training for adolescent girls and eligible women. Additionally, it addresses safety concerns related to rag picking in dumping areas and emphasizes the importance of safe drinking water and handwashing.

Primary Strategies

- **Community Mobilization by Youth Group Members:** Empower local youth to become change agents within their communities, facilitating engagement and action on health and hygiene issues.
- **Community Awareness on Health & Hygiene:** Conduct educational campaigns to raise awareness about the importance of health and hygiene practices, focusing on sanitation and overall community well-being.
- **Training on Menstrual Health & Hygiene:** Provide specialized training sessions for adolescent girls and eligible women, addressing menstrual health and hygiene management to ensure dignity and safety.
- **Safety & Security During Rag Picking:** Offer training on safety practices and distribute protective gear to rag pickers, reducing the risks associated with waste collection in dumping areas.
- **Collection and Storage of Safe Drinking Water:** Educate the community about safe drinking water practices, proper storage techniques, and the importance of regular handwashing.

Achievements

- **Formation of Youth Groups:** Established two active youth groups at the community level, fostering leadership and peer support.
- **Menstrual Health Training:** Conducted four training sessions on Menstrual Health & Hygiene, benefiting an average of 15 adolescent girls and eligible women per session, with participants actively using sanitary napkins.
- **Safety Gear for Rag Pickers:** Distributed safety footwear to 50 rag pickers, enhancing their safety during waste collection activities.
- **Community Use of Tarpaulin:** 50 community members received tarpaulin, effectively utilizing it to protect collected materials during rain.
- **Safe Drinking Water Practices:** Increased community awareness about safe drinking water collection and storage methods.
- **Handwashing Practices:** Encouraged proper handwashing practices among community members, following health rules and emphasizing the critical timing of handwashing.
- **Ongoing Support for Menstrual Hygiene:** 100 adolescent girls and eligible women receive sanitary napkins monthly, ensuring consistent access to menstrual health resources.

In Summery

The VIKASH Program has made significant strides in community health, safety, and hygiene practices. By building on these achievements and strategically expanding its efforts, the program can further enhance the

well-being of vulnerable populations and create lasting change in the community.



Training on Menstrual Health

Communications

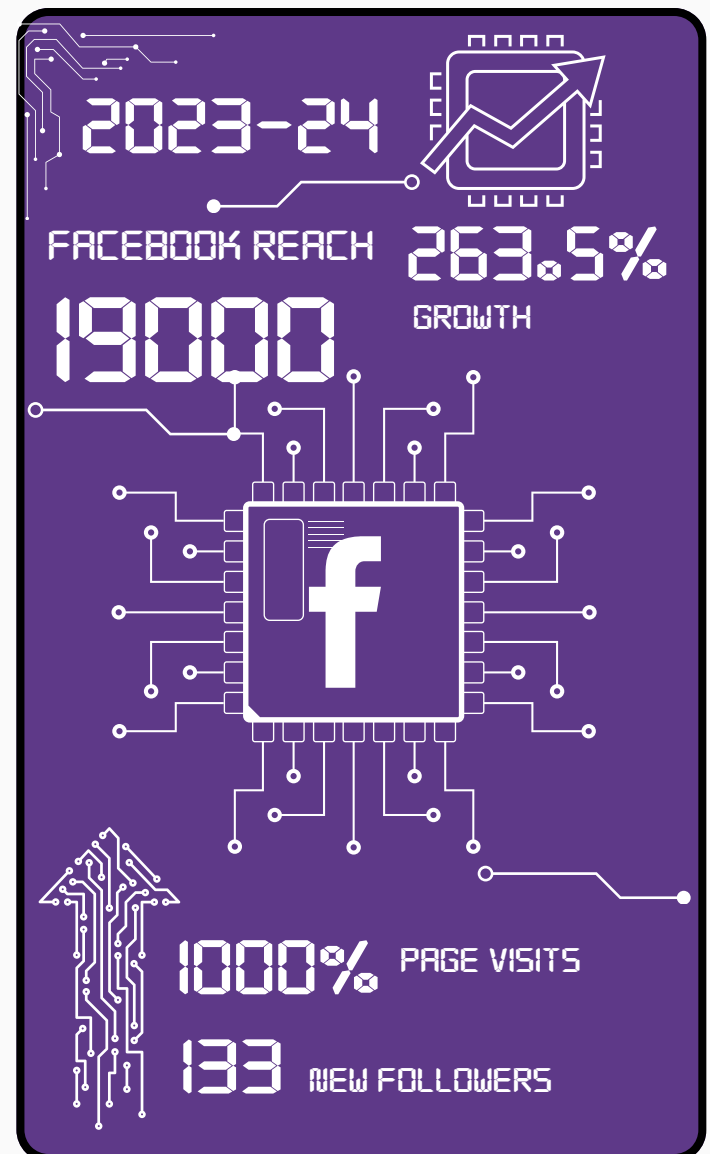
PAT's communication strategy in 2024 was centered around fostering survivor-led advocacy and leveraging digital platforms to amplify voices and enhance outreach. Key elements of the strategy included:

Primary Strategies

Campaign Focus: Launching targeted campaigns such as Taftes , Leadership Next , and the Shakti Campaign , designed to address critical issues like community-based rehabilitation, leadership development, and vulnerability reduction. These campaigns served as platforms for raising awareness, engaging stakeholders, and highlighting the transformative impact of BUP's initiatives.

Survivor Leadership: A pivotal focus was the empowerment of Bijoyini leaders through a three-phase training program aimed at transitioning control of their social media platforms. This aligns with BUP's overarching goal of fostering independence and survivor-led advocacy.

- **Capacity Building:** Recognizing the importance of digital skills in modern advocacy, BUP prioritized capacity-building training in digital marketing. These sessions equipped survivors and partners with practical skills in social media management, campaign planning, and audience engagement, ensuring they could effectively share their stories and initiatives.



Communication Strategy Update: BUP undertook a thorough review and update of its communication approach, aligning efforts with emerging digital trends to improve messaging, expand reach, and engage a broader audience.

Achievements

This year's efforts yielded significant results, reflecting BUP's commitment to creating a survivor-led communication framework and strengthening its impact.

- **Successful Campaigns:** The Taftes and Leadership Next campaigns brought attention to critical issues such as leadership development and systemic change, while the Shakti Campaign showcased survivor-driven initiatives, fostering resilience and community empowerment.
- **Empowering Bijoyini Leaders:** The three-phase Bijoyini Training Program successfully prepared Bijoyini Survivors Collective members to take full ownership of their social media presence. Participants gained confidence and skills in digital storytelling, enabling them to advocate for their causes and engage with stakeholders independently.
- **Capacity-Building Impact:** Survivors and partners who participated in digital marketing training reported increased proficiency in creating impactful content, optimizing digital campaigns, and analyzing audience engagement. These skills have strengthened their ability to amplify their voices and drive change.
- **Enhanced Communication Ecosystem:** By refining its communication strategy, BUP ensured that its communication efforts are more inclusive, effective, and aligned with program goals. This strategic shift has bolstered survivor engagement, strengthened efforts, and built a robust platform for survivor-led narratives.

Communication Strategy Update: PAT undertook a thorough review and update of its communication approach, aligning efforts with emerging digital trends to improve messaging, expand reach, and engage a broader audience.



Bijoyini Leaders' Social media Training - Phase 1

Audit Report

Income & Expenditure

BARASAT UNNAYAN PROSTUTI
BASUNDHARA, NOAPARA, BARASAT,
KOLKATA-700 125

INCOME & EXPENDITRE A/C For The Year Ended 31st. March,2024				
PARTICULARS		SCHEDULES	AMOUNT IN RUPEES	
			FOR THE YEAR ENDED 31ST. MARCH,2024	FOR THE YEAR ENDED 31ST. MARCH,2023
INCOME :				
Income From Micro Finance		"I"	1,246,372.00	2,121,368.00
Income From Project		"J"	21,410,258.43	19,008,595.52
Income From General A/C		"K"	264,908.89	155,260.64
			22,921,539.32	21,285,224.16
EXPENDITURE :				
Financial Cost For Micro Finance		"L"	2,610,953.00	1,181,679.00
Personnel Expenses		"M"	12,895,919.00	9,820,399.40
Direct Project Cost		"N"	7,602,388.00	8,376,950.00
Administrative Expenses		"O"	2,365,830.30	1,686,464.90
Depreciation		"D"	39,051.00	43,615.00
			25,514,141.30	21,109,108.30
Operational Surplus			(2,592,601.98)	176,115.86
Profit Transferred to General Fund			(2,592,601.98)	176,115.86
NOTES ON ACCOUNTS		"P"		
The Schedules "I" To "P" Referred Above Form an Integral Part of The Profit & Loss A/C				
IN TERMS OF OUR ATTACHED REPORT OF EVEN DATE				
BERIWAL & ASSOCIATES		BARASAT UNNAYAN PROSTUTI		
Chartered Accountants		Ranjit Kumar Datta		
S. O. 1		Ranjit Kumar Datta		
Sunil Beriwal		Secretary		
(Proprietor)		Unnayan Prostuti		
Mem. No.: 055302				
Place :Kolkata				
Date :21/09/2024				
UDIN : 24055302 BKAC2A4903				

Organisation Balance Sheet

BARASAT UNNAYAN PROSTUTI BASUNDHARA, NOAPARA, BARASAT, KOLKATA-700 125			
BALANCE SHEET AS AT 31ST. MARCH, 2024			
PARTICULARS	SCHEDULES	AMOUNT IN RUPEES	
		AS AT 31ST. MARCH, 2024	AS AT 31ST. MARCH, 2023
SOURCES OF FUNDS :			
General Fund	"A"	(1,772,270.42)	820,331.56
Secured Loan	"B"	2,834,808.00	2,842,866.00
Unsecured Loan	"C"	13,805,239.00	11,456,907.00
		14,867,776.58	15,120,104.56
APPLICATION OF FUNDS :			
Fixed Assets	"D"	4,370,890.00	4,329,653.00
		4,370,890.00	4,329,653.00
I>CURRENT ASSETS, LOANS & ADVANCES :			
Loans	"E"	9,445,210.00	9,823,379.00
Advances & Deposits	"F"	911,520.00	4,149,024.57
Cash & Bank Balances	"G"	4,419,157.61	4,502,301.77
TOTAL (I)		14,775,887.61	18,474,705.34
II> Less: CURRENT LIABILITIES & PROVISIONS :			
Current Liabilities & Provision	"H"	4,279,001.03	7,684,253.78
Net Current Assets (I - II)		10,496,886.58	10,790,451.56
TOTAL APPLICATION OF FUND		14,867,776.58	15,120,104.56
NOTES ON ACCOUNTS	"P"		
The Schedules "A" To "H" & "P" Referred Above Form an Integral Part of The Balance Sheet			
IN TERMS OF OUR ATTACHED REPORT OF EVEN DATE			
BERIWAL & ASSOCIATES	BARASAT UNNAYAN PROSTUTI		
Chartered Accountants			
S. G. I	Ranjit Kumar Datta		
Sunil Beriwal	Ranjit Kumar Datta		
(Proprietor)	Secretary		
Mem. No.: 055302	Secretary		
Place :Kolkata	Barasat Unnayan Prostuti		
Date :21/09/2024	UDIN: 24055302BKACZA4903		

Conclusion

In conclusion, Barasat Unnayan Prostuti (BUP) has evolved over the past 27 years, transcending its initial establishment as a non-profit organization to become a dynamic force for holistic community development. Our journey has seen us expand our scope and influence, addressing a wide range of critical issues such as human trafficking, health, education, environment, and livelihood promotion.

Barasat Unnayan Prostuti remains steadfast in its efforts to combat trafficking, prevent child marriage, promote education for all, empower adolescent girls and women through skill development, and support self-help groups for women's livelihood development. The challenges posed by the COVID crisis and Amphan's devastation have reinforced the urgency of these programs.

We extend our heartfelt gratitude to the partners who have supported us and the stakeholders who have cooperated in the implementation of our activities. It is your unwavering support that has fueled our mission and enabled us to make a meaningful impact. As we look to the future, we hope for your continued cooperation in our ongoing journey to create positive change in the lives of those we serve. Together, we can overcome the challenges that lie ahead and work towards a more sustainable and just future. Thank you for being a part of our noble cause.

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